

# Interpretive Training Opportunities

**Brian Westfall, CHI, CIT**

Natural Resources Specialist

Ouachita Project Management Office

**Rachel Garren, CIGT, CIT**

Special Programs Director

Corps of Engineers Natural Resources  
and Education Foundation

**Pam Doty, CIT, CIG**

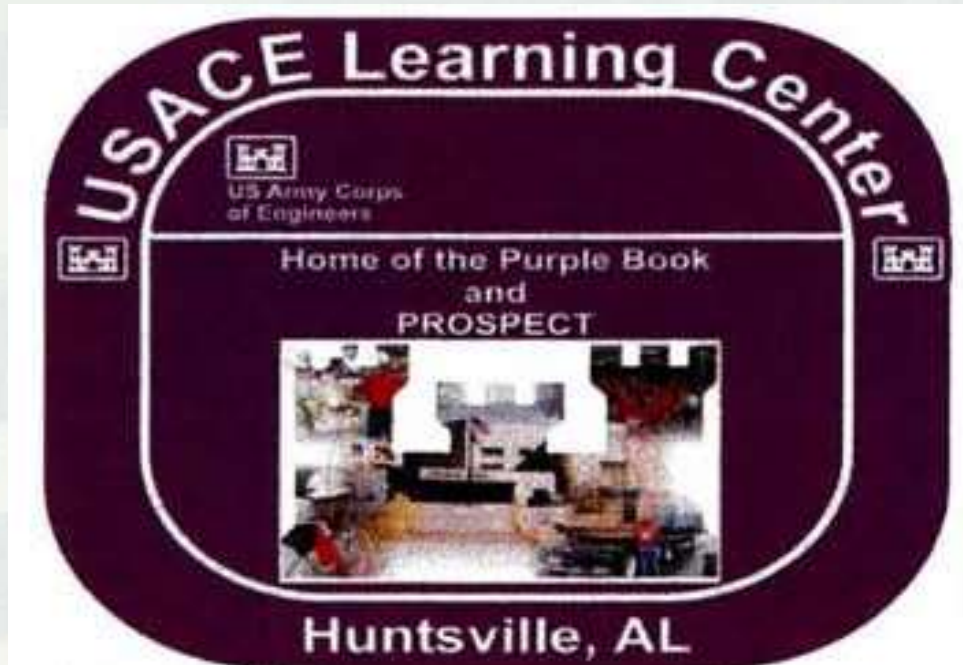
National Water Safety Program Manager

Headquarters

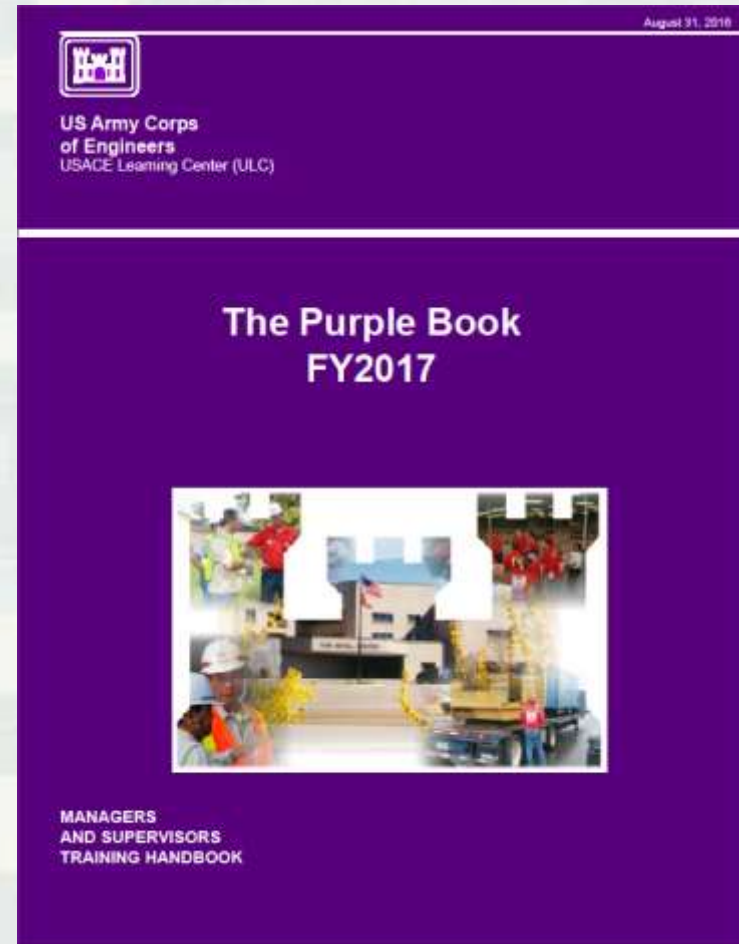
20 April 2017



# USACE PROSPECT Training



- *Interpretive Services - #72*
- *Advanced Interpretive Services - #70*
- *Public Involvement # 91 – FY-18*



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# Interpretive Services #72



Instructors:  
Christie Johnson  
Roseana Burick  
Tim Bischoff  
Brian Westfall – Lead  
John Veverka - Contract

- Over 800 Students Trained
- Length – 36 Hours
- 2 Sessions /Year, CEU's – 1.9
- Intended for NRM Career Fields
- Occupational Series – 025, 0401
- GS- 05 or above



*Solving Management Challenges – Interpretive Services*



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# Interpretive Services #72

- Definitions of Interpretation
- Interpretive Objectives
- Theme Development
- Interpretive Programs/Presentations
- Volunteers/EKIP/Partnerships
- Cooperating Associations
- Visitor Center Exhibits/Panels
- Interpretive Planning & Evaluation



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# Advanced Interpretive Services #70



- Interpretive Planning
- Partnering
- Developing and Evaluating Interpretive Programs, Products, and Facilities
- Training Interpretive Personnel
- Contracting Interpretive Products and Services
- Exhibits, Media, Interpretive Writing
- Technology
- Planning Special Events
- Dealing with Barriers to Access and Communication
- Series – 023, 026, 025, 0401,
- Complete Interpretive Services



***Using Interpretation Supporting Project Management & Corps Missions***



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# CIG Interpretive Training Corps of Engineers Natural Resources Education Foundation ([www.CorpsFoundation.org](http://www.CorpsFoundation.org))



## Certified Interpretive Guide Course



USACE Retired  
PROSPECT Course  
Instructors:

Pat Barry, CIT

Rachel Garren, CIT



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# Interpretive Course Options

- 2017 Tuition Costs
  - ▶ PROSPECT Advanced Interpretation = \$1,958
  - ▶ PROSPECT Basic Interpretation = \$1,736
  - ▶ NAI Certified Interpretive Guide = \$380



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# CIG Literature Review

- Interpreting Our Heritage
- The Gifts of Interpretation
- Personal Interpretation: Connecting Your Audience to Heritage Resources
- Interpretation: Making a Difference on Purpose



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# NAI Pocket Guide

## Certified Interpretive Guide Approach to Communication

**PURPOSEFUL:** Aligns with the mission and accomplishes measurable objectives

**ORGANIZED:** Uses introduction, body, conclusion to convey theme and subthemes

**ENGAGING:** Uses multiple learning styles and techniques to connect to the audience

**THEMATIC:** Provokes thought or action by delivering a message



The National Association for Interpretation inspires leadership and excellence to advance heritage interpretation as a profession.

[www.interpnet.com](http://www.interpnet.com)

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## INTERPRETER'S pocket guide

Through interpretation understanding, through understanding appreciation, through appreciation protection.

—Freeman Tilden

## Interpretation Defined

**Interpretation** is a mission-based communication process that forges emotional and intellectual connections between the interests of the audience and meanings inherent in the resource.

—National Association for Interpretation

## Tilden's Principles (1957)

- 1. Relate.** Compare, contrast, make it personal
- 2. Reveal.** Help the visitor discover something new
- 3. Provoke.** Inspire profound thought or action
- 4. Arts.** Employ multiple learning styles
- 5. Holistic.** Give the resource context (the bigger story)
- 6. Appropriate.** Consider the audience

It is enough to open minds; do not overload them. Put there just a spark. If there is some good inflammable stuff, it will catch fire.

—Anatole France

## Abraham Maslow's Hierarchy of Needs (1954)

**Basic:** Physical Comfort (Provide food, beverage, restrooms, or equipment as appropriate), Safety and Security (Be prepared for emergencies)

**Intermediate:** Belonging (Use names and inclusive language), Esteem (Encourage exchange of ideas)

**Advanced:** Aesthetics (Leave time to enjoy the resource), Self-actualization (Celebrate peak experiences)

Not having an interpreter in a park is like inviting a guest to your house, opening the door, and disappearing.

—William Carr



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**Find NAI classes near you...**  
**[www.interpnet.com](http://www.interpnet.com)**



**Host a CIG Class for CNREF...**  
**[JPatBarry@hotmail.com](mailto:JPatBarry@hotmail.com)**



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# Training Materials Available on the NRM Gateway



US Army Corps  
of Engineers ®

Natural Resources Management Gateway  
*to the future . . .*

Home Visitors Lake Discovery Recreation Env Compliance Env Stewardship Partners ?  
News/Events People Forums Learning GETS Tools New Postings Submit Index/Search ?

## SCA Public Safety Intern Training

- [SCA Intern Student Handbook](#)

 Items below are restricted to U.S. Army Corps of Engineers and will open in a new window.

- [SCA Instructor Handbook](#)
- [SCA Building Effective Interpretive Programs PPT](#)
- [Boating & Water Safety Key Messages PPT](#)
- [WAV file for slide 14](#)
- [SCA Intern Business Card Sample](#) – Draft uses Avery 5871 two-sided white paper

SCA  
References



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# Student Handbook



## Student Conservation Association Public Safety Intern Handbook



May 2010

Includes:

Section I: Introduction to Interpretation

Section II: You and Your Audience

Section III: Planning and Presenting Your Program

Section IV: Evaluating Your Program

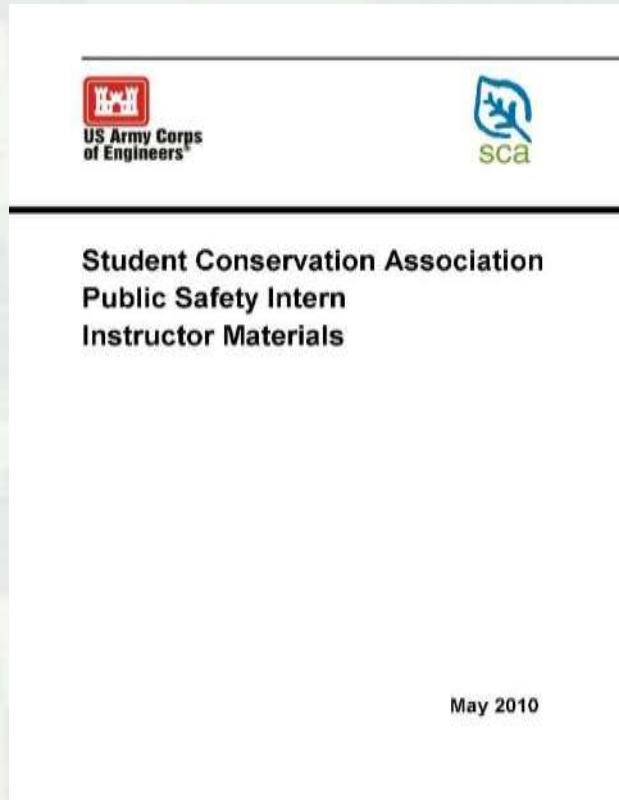
Section V: Additional Information

Appendix: Boating & Water Safety Resource Guide



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# Instructor Handbook



Includes:

Proposed Schedule of Training

Lesson Plans

PPT Presentation Notes for Building  
Effective Interpretive Presentation PPT  
and Water Safety Key Messages PPT



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# Building Effective Interpretive Program PPT

Includes:

Tilden's Principles

Topic Tips

How to develop a theme, goal,  
and objectives.

Program outline development

## USACE Interpretive Training for SCA Public Safety Interns

Presenter Name

Presenter Title

Duty Location

Date of Presentation



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# Theme

## Take Home Message

Be stated as a short, simple, complete sentence

Contain only one idea

Reveal the overall purpose of the presentation

Be specific

Be interestingly worded (active verbs)

Include tangibles (concrete) & intangibles (abstract)



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# Theme or Not a Theme

Knowing basic water safety tips could save your life

The four signs of a drowning victim

Life jackets are important

Dams are built for several different reasons

Water is the lifeblood of an ecosystem

Snakes can be appreciated once they are understood



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Interpretation

Understanding

Appreciation

Conservation/Preservation



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# Contact Information

**Brian Westfall**

[brian.c.westfall@usace.army.mil](mailto:brian.c.westfall@usace.army.mil) 501-767-2108 ext 73011

**Rachel Garren**

[jara15@charter.net](mailto:jara15@charter.net) 618-301-0508

**Pam Doty**

[pamela.j.doty@usace.army.mil](mailto:pamela.j.doty@usace.army.mil) 817-886-1727



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